

WORDMARK — INCORRECT USE

Always use the approved digital files for the wordmark provided by the communications department. Alteration of the wordmark in any way is forbidden. Following are examples of incorrect uses of the wordmark.

Do NOT recreate or replace the wordmark with another font.

~~GREAT IMMIGRANTS
★
GREAT AMERICANS~~

Do NOT place the wordmark over a portrait.



Do NOT use background or secondary colors for the wordmark.

~~GREAT IMMIGRANTS
★
GREAT AMERICANS~~

Do NOT stretch, condense or distort the wordmark. Always scale the size proportionally.

~~GREAT IMMIGRANTS
★
GREAT AMERICANS~~

Do NOT use colors other than the approved colors.

~~GREAT IMMIGRANTS
★
GREAT AMERICANS~~

Do NOT add text within the clearspace around the wordmark.

~~GREAT IMMIGRANTS
★
GREAT AMERICANS
2024 RECIPIENTS~~

Do NOT place wordmark against high contrast areas in a photographic background.



Do NOT place the wordmark against a background with high contrast areas or patterns.

